

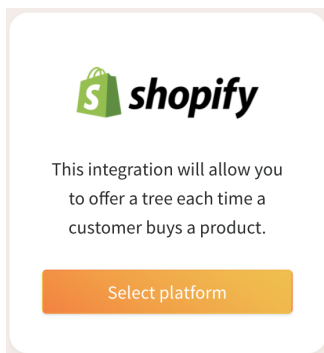


## Shopify integration for Tree-Nation

This integration will allow you to offer a tree each time a customer buys a product. Completing this integration will take you just a few minutes. Once completed, the system will be 100% automated.

### Step 1: Create your Tree-Nation ID

Please go to the **Auto-Offer** section: <https://tree-nation.com/auto-offer>  
And select the Shopify platform.



You will need to:

- login or register as a company
- credit your account so that trees can be planted automatically.  
To make sure you don't run out of credits, please tick the auto-refill option. Click on the Learn more link for more details.

Proceed to next page to receive your code:

Receive my integration instructions

You will then receive a code that looks like this:

**This is your unique Tree-Nation ID.**

Please copy this ID. You will need to paste it into your Shopify account as explained below.

5ee3a18688284

### Step 2: Install the app in your Shopify store

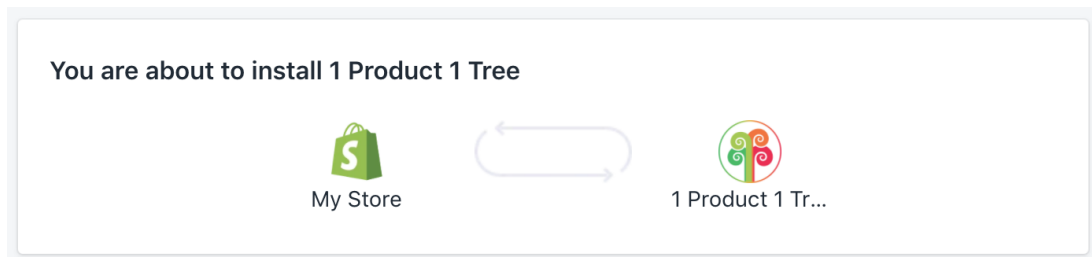
From the same page where you are, you can choose whether to install the app directly from this page or from the Shopify app store. In both cases the process is very similar:

1. If you install it from this page, fill your Shopify store name (without *.myshopify.com*) and click the “Continue” button and skip to step 4.

### Installation

Enter your Shopify store URL and click Continue. You'll be redirected to your store and asked to authorize the app.

2. If you plan to install the app manually, copy your Tree-Nation ID from this page.
3. Go to the [Shopify App Store](#) page and install the **1 Product 1 Tree** app.
4. On the authorization screen, click the “Install” button to complete the installation.



### Step 3: Configure the app

**Paste the Tree-Nation ID you received in the [Step 1](#) and click “Save”**  
(If you chose the direct installation, your Tree-Nation ID will be already filled)

Home Orders (12) Products Customers Analytics Marketing Discounts **Apps** SALES CHANNELS Online Store

1 Product 1 Tree by Tree-Nation

**Installation almost complete**  
Save your settings to complete the process

**Tree-Nation configuration**  
Once you enter your Tree-Nation ID, your shop will be automatically linked to your Tree-Nation account and your clients will be receiving tree-gifts.

Tree-Nation ID  
5ee3a18688284  
To get your Tree-Nation ID, please visit the [Auto-Offer](#) page at tree-nation.com

Extra parameters  
Leave this field empty unless you've been provided with a value

Save

That's it!

### Step 4: Now, make a test!

Quickly make a purchase of a product in your shop to make sure you receive your tree in your email!

**Important:** When making your test, do not use the same email you use in your Tree-Nation account. Otherwise our system will detect that you are the tree sender as well as the tree recipient and no gift email will be sent. Use any other email and it will work.

## Option - Customization

For any customization modification, please contact your Partnership manager to implement it (or contact us at [auto-offer@tree-nation.com](mailto:auto-offer@tree-nation.com)).

Here are your options:

### Modify your tree message and tree image

Define a personalized message and image for your tree-gifts.

### Species and project selection

By default your trees are set to be planted with our 10/10 option: we will plant 10 species from 10 projects, alternating the chosen species each time a new tree is triggered.

If you prefer to plant in just 1 project, please let us know.

### 1 tree per order

By default this integration will allow you to plant a tree each time a customer buys a product.

1 tree will be planted for each product purchase. For example, if a user makes 1 purchase which includes 2 x Product A and 3 x Product B, this user will receive an email with his 5 trees offered by your brand.

You can decide to limit to 1 tree per order instead of 1 tree per product. In such a case, a purchase of 5 products will only generate 1 tree.

### Product restrictions

By default your account is set to trigger a tree for each product sold.

If you want that only some specific products trigger a tree, please send us by email the ids of the products that should trigger a tree.

### Minimum spend order

You can limit to 1 (or X) tree per minimum spend order. With this option, an order below the chosen amount would not trigger any tree.

## You need any assistance?

Please contact us at [auto-offer@tree-nation.com](mailto:auto-offer@tree-nation.com)



Thank you for planting trees at our side!